DISPELLING
MYTHS
OF RACE, CLASS, GENDER & PRIVILEGE

17th Annual Diversity Conference and Awards Luncheon

Thursday, November 29th 8am-3pm/ Sheraton, Downtown Phoenix
340 North 3rd Street, Phoenix, AZ 85004
2018 PARTNERSHIP OPPORTUNITIES

18 CONFERENCE THEME

DISPELLING MYTHS, will take a deep dive into breaking the stereotypes, preconceived notions and false narratives that we use to categorize individuals and groups of people. This conference will explore these crippling myths around Race, Class, Gender and Privilege and help dispel destructive fear, division and distrust.

DLA VISION

Our vision is to create an inclusive community where each person is equally respected and empowered.

ABOUT DLA

Diversity Leadership Alliance guides Leaders in the transformation of culture to build an inclusive Community where each person is equally respected and empowered.

Since 2001, DLA has been working to transform the culture of Arizona and cultivate an inclusive community. Founded by a small group of local community and corporate leaders, DLA is one of the premiere Diversity Education organizations in the country, recognized and highly regarded by internationally known diversity thought leaders. Operating as a 501c3, DLA offers a range of strategic learning and engagement opportunities for business and community leaders.

KEY STRATEGIES & PROGRAMS

WORKSHOPS - Monthly workshops, with attendance averaging over 100 plus attendees per month, feature world-class diversity practice leaders who promote leadership skills and educate attendees on a wide variety of topics. Participants gain valuable tools and information that can be implemented in their organizations and community.

DIVERSITY CONFERENCE

This year, we are proud to be celebrating our 17th Year. The conference will be held on Thursday, November 29th at the Sheraton in Downtown Phoenix. We will recognize, celebrate and honor companies and individuals blazing the Diversity and Inclusion Trail including a Youth Diversity Advocate, who is a young person under the age of 30 in our newly created Youth Inclusion Leader category.

YOUTH LEADERSHIP ACADEMY

The Youth Leadership Academy, geared towards Phoenix area high school students, is designed to assist students transitioning from school to work, as well as provide them with tools and resources to help build leadership skills. Students also receive resources, funding and guidance to help them pursue Higher Education.
<table>
<thead>
<tr>
<th>Partnership Level</th>
<th>Amount</th>
<th>Available</th>
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<tbody>
<tr>
<td><strong>CHAMPION PARTNER</strong></td>
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<tr>
<td><strong>FRIEND OF DLA</strong></td>
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**Champion Partner / $20,000**
- Premiere placement of company logo on ALL printed/communication materials
- Speaking opportunity at podium for company Executive
- Podium recognition throughout event
- Full-page ad in DLA event program booklet
- Logo recognition on event Power Point presentation
- Company logo on DLA website with hyper-link to company site
- (3) Reserved tables of 10 seats including company table tent
- (30) Tickets for conference attendees

**Partner / $10,000**
- Podium recognition at event
- Inclusion of company logo on selected printed or electronic promotional items
- Half page ad in event program booklet
- Logo recognition on event Power Point presentation
- Company logo on DLA website with hyper-link to company site
- (2) Reserved tables of 10 seats including company table tent
- (20) Tickets for the full conference

**Advocate Partner / $5,000**
- Podium recognition at event
- Company name on selected printed or electronic promotional items
- Quarter page ad in DLA event program booklet
- Logo recognition on event Power Point presentation
- (1) Reserved table of 10 seats including company table tent
- (10) Tickets for conference attendees

**Supporter Partner / $3,000**
- Acknowledgment in event program booklet
- Name recognition on the event Power Point presentation
- (1) Reserved table of 10 seats including company table tent
- (10) Tickets for conference attendees

**Friend of DLA / $1,000**
- (1) Reserved table of 10 seats including company table tent
- (10) Tickets for conference attendee
In 2018 DLA will celebrate and recognize Arizona individuals and companies that lead by example, creating an inclusive environment that enhances and strengthens the community. Nominees must have operations in the State of Arizona.

Nominations will be open on Monday, July 16th 2018. All nominations must be received by Diversity Leadership Alliance no later than Friday, September 28th 2018 by 5:00 p.m. Winners will be announced at the Annual Diversity Leadership Alliance Conference luncheon on Thursday, November 29th 2018.

**AWARD CATEGORIES:**

1. Youth Inclusion Leader (<30 years of age)
2. Diversity Leader (2 individuals)
3. Inclusive Workplace - Community (Not for Profit)
4. Inclusive Workplace - Small Business (< 250 employees)
5. Inclusive Workplace - Large Business (> 250 employees)

**2017 DLA AWARD RECIPIENTS:**

- **INCLUSIVE WORKPLACE NON-PROFIT**
  - CITY OF TUCSON
- **INCLUSIVE WORKPLACE - SMALL COMPANY**
  - MAYES TELLES PLLC
- **INCLUSIVE WORKPLACE - LARGE COMPANY**
  - CSAA INSURANCE GROUP

- Diversity Leader
  - CLARENCE STUART IV
  - EDWARD JONES
- Diversity Leader
  - CARISSA ROSE
  - CULVER’S
- Diversity Leader
  - DR. ANGIE WILLIAMS
  - UNIVERSITY OF PHOENIX
- Diversity Leader
  - Representative LENA FOWLER
  - COCONINO COUNTRY
- Youth Inclusion Leader
  - ADRIAN CHANDLER
  - HIGH SCHOOL STUDENT
**17TH ANNUAL CONFERENCE PARTNERSHIP FORM**

**DIVERSITY LEADERSHIP ALLIANCE**

Complete and attach to email: leadership@diversityleadershipalliance.net

Company Name: ___________________________________________________________________________________

Address: __________________________________________________________________________________________

Primary Contact (Name & Title): ______________________________________________________________________

Phone: ____________________________________________ Fax: ___________________________________________

Email: ____________________________________________________________________________________________

Secondary Contact (Name & Title): __________________________________________________________________

Phone: ____________________________________________ Fax: ___________________________________________

Email: ____________________________________________________________________________________________

To learn more about our Conference Partnership, please contact the following:

Joanna de’Shay at leadership@diversityleadershipalliance.org or by phone 602-402-7771

Marion Kelly, Co-Chair at kelly.marion@mayo.edu or by phone at 602-695-3059

**2018 ANNUAL DIVERSITY CONFERENCE PARTNERSHIP OPPORTUNITIES**

**SELECT LEVEL OF PARTNERSHIP:**

- [ ] $20,000 Champion
- [ ] $10,000 Partner
- [ ] $5,000 Advocate
- [ ] $3,000 Supporter
- [ ] $1,000 Friend of DLA

Additional Support of SCHOLARSHIPS in the amount of $ ____________________________________________

Your total partnership contribution: $ ____________________________________________

Authorized by (PRINT NAME): _______________________________________________________________________

Signature: ____________________________________________ Date: _________________________________

Make check or money order payable to:

Diversity Leadership Alliance, 13835 N. Tatum Blvd., Ste. 9-457, Phoenix, AZ 85032-5582
(Federal Tax Identification #: 20-2260284)
Thursday, November 29th
Sheraton, Downtown Phoenix

CONFERENCE AGENDA AT-A-GLANCE

7:00am - 7:50am
REGISTRATION, CONTINENTAL BREAKFAST & NETWORKING

8:00am - 8:50am
OPENING CEREMONY, WELCOME, LOGISTICS, YOUTH SPEAKER

8:50am - 9:00am
BREAK
(Transition to workshops)

9:00am - 10:15am
WORKSHOPS SESSION #1
(3 workshops)

10:30am - 11:45am
WORKSHOPS SESSION #2
(3 workshops)

11:45am - 12:00pm
BREAK
(Transition to luncheon)

12:00pm - 1:15pm
CONFERENCE LUNCHEON AND DIVERSITY AWARDS

1:15pm - 1:30pm
BREAK
(Transition to workshops)

1:30pm - 2:45pm
WORKSHOPS SESSION #3
(3 workshops)