

DISPELLING

**MYTHS** OF RACE,  
CLASS,  
GENDER &  
PRIVILEGE



17th Annual Diversity Conference and Awards Luncheon

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Thursday, November 29th 8am-3pm/ Sheraton, Downtown Phoenix  
340 North 3rd Street, Phoenix. AZ 85004

Thursday, November 29th  
Sheraton, Downtown Phoenix

## 2018 PARTNERSHIP OPPORTUNITIES

### 18 CONFERENCE THEME

DISPELLING MYTHS, will take a deep dive into breaking the stereotypes, preconceived notions and false narratives that we use to categorize individuals and groups of people. This conference will explore these crippling myths around Race, Class, Gender and Privilege and help dispel destructive fear, division and distrust.

### DLA VISION

Our vision is to create an inclusive community where each person is equally respected and empowered.

### ABOUT DLA

Diversity Leadership Alliance guides Leaders in the transformation of culture to build an inclusive Community where each person is equally respected and empowered.

Since 2001, DLA has been working to transform the culture of Arizona and cultivate an inclusive community. Founded by a small group of local community and corporate leaders, DLA is one of the premiere Diversity Education organizations in the country, recognized and highly regarded by internationally known diversity thought leaders. Operating as a 501c3, DLA offers a range of strategic learning and engagement opportunities for business and community leaders.

### KEY STRATEGIES & PROGRAMS

**WORKSHOPS** - Monthly workshops, with attendance averaging over 100 plus attendees per month, feature world-class diversity practice leaders who promote leadership skills and educate attendees on a wide variety of topics. Participants gain valuable tools and information that can be implemented in their organizations and community.

### DIVERSITY CONFERENCE

This year, we are proud to be celebrating our 17th Year. The conference will be held on Thursday, November 29th at the Sheraton in Downtown Phoenix. We will recognize, celebrate and honor companies and individuals blazing the Diversity and Inclusion Trail including a Youth Diversity Advocate, who is a young person under the age of 30 in our newly created Youth Inclusion Leader category.

### YOUTH LEADERSHIP ACADEMY

The Youth Leadership Academy, geared towards Phoenix area high school students, is designed to assist students transitioning from school to work, as well as provide them with tools and resources to help build leadership skills. Students also receive resources, funding and guidance to help them pursue Higher Education.

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## 2018 ANNUAL CONFERENCE PARTNERSHIP LEVELS

### CHAMPION PARTNER / \$20,000

(2 available)

- Premiere placement of company logo on ALL printed/communication materials
- Speaking opportunity at podium for company Executive
- Podium recognition throughout event
- Full-page ad in DLA event program booklet
- Logo recognition on event Power Point presentation
- Company logo on DLA website with hyper-link to company site
- (3) Reserved tables of 10 seats including company table tent
- (30) Tickets for conference attendees

### PARTNER / \$10,000

(5 available)

- Podium recognition at event
- Inclusion of company logo on selected printed or electronic promotional items
- Half page ad in event program booklet
- Logo recognition on event Power Point presentation
- Company logo on DLA website with hyper-link to company site
- (2) Reserved tables of 10 seats including company table tent
- (20) Tickets for the full conference

### ADVOCATE PARTNER / \$5,000

(10 available)

- Podium recognition at event
- Company name on selected printed or electronic promotional items
- Quarter page ad in DLA event program booklet
- Logo recognition on event Power Point presentation
- (1) Reserved table of 10 seats including company table tent
- (10) Tickets for conference attendees

### SUPPORTER PARTNER / \$3,000

(10 available)

- Acknowledgment in event program booklet
- Name recognition on the event Power Point presentation
- (1) Reserved table of 10 seats including company table tent
- (10) Tickets for conference attendees

### FRIEND OF DLA / \$1,000

(Unlimited Friendships)

FRIEND OF DLA / \$1,000

- (1) Reserved table of 10 seats including company table tent
- (10) Tickets for conference attendee

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## 2018 DLA DIVERSITY & INCLUSION AWARDS

In 2018 DLA will celebrate and recognize Arizona individuals and companies that lead by example, creating an inclusive environment that enhances and strengthens the community. Nominees must have operations in the State of Arizona.

Nominations will be open on Monday, July 16th 2018. All nominations must be received by Diversity Leadership Alliance no later than Friday, September 28th 2018 by 5:00 p.m. Winners will be announced at the Annual Diversity Leadership Alliance Conference luncheon on Thursday, November 29th 2018.

### AWARD CATEGORIES:

1. Youth Inclusion Leader (<30 years of age)
2. Diversity Leader (2 individuals)
3. Inclusive Workplace - Community (Not for Profit)
4. Inclusive Workplace - Small Business (< 250 employees)
5. Inclusive Workplace - Large Business (> 250 employees)

### 2017 DLA AWARD RECIPIENTS:



*INCLUSIVE WORKPLACE NON-PROFIT  
CITY OF TUCSON*



*INCLUSIVE WORKPLACE - SMALL COMPANY  
MAYES TELLES PLLC*



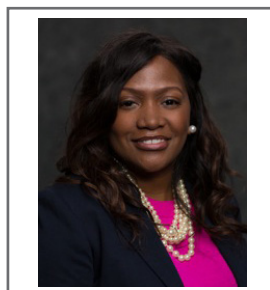
*INCLUSIVE WORKPLACE - LARGE COMPANY  
CSAA INSURANCE GROUP*



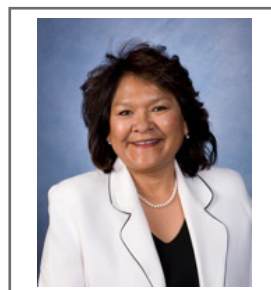
*Diversity Leader  
CLARENCE STUART IV  
EDWARD JONES*



*Diversity Leader  
CARISSA ROSE  
CULVER'S*



*Diversity Leader  
DR. ANGIE WILLIAMS  
UNIVERSITY OF PHOENIX*



*Diversity Leader  
Representative LENA FOWLER  
COCONINO COUNTRY*



*Youth Inclusion Leader  
ADRIAN CHANDLER  
HIGH SCHOOL STUDENT*

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**17TH ANNUAL CONFERENCE PARTNERSHIP FORM**

**DIVERSITY LEADERSHIP ALLIANCE**

Complete and attach to email: leadership@diversityleadershipalliance.net

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Primary Contact (Name & Title): \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Secondary Contact (Name & Title): \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

To learn more about our Conference Partnership, please contact the following:

Joanna de'Shay at leadership@diversityleadershipalliance.org or by phone 602-402-7771

Marion Kelly, Co-Chair at kelly.marion@mayo.edu or by phone at 602-695-3059

**2018 ANNUAL DIVERSITY CONFERENCE PARTNERSHIP OPPORTUNITIES**

**SELECT LEVEL OF PARTNERSHIP:**

\$20,000 Champion  \$10,000 Partner

\$5,000 Advocate  \$3,000 Supporter

\$1,000 Friend of DLA

Additional Support of SCHOLARSHIPS in the amount of \$ \_\_\_\_\_

Your total partnership contribution: \$ \_\_\_\_\_

Authorized by (PRINT NAME): \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_










Make check or money order payable to:

Diversity Leadership Alliance, 13835 N. Tatum Blvd., Ste. 9-457, Phoenix, AZ 85032-5582

(Federal Tax Identification #: 20-2260284)

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## CONFERENCE AGENDA AT-A-GLANCE

 7:00am - 7:50am	REGISTRATION, CONTINENTAL BREAKFAST & NETWORKING
 8:00am - 8:50am	OPENING CEREMONY, WELCOME, LOGISTICS, YOUTH SPEAKER
 8:50am - 9:00am	BREAK (Transition to workshops)
 9:00am - 10:15am	WORKSHOPS SESSION #1 (3 workshops)
 10:30am - 11:45am	WORKSHOPS SESSION #2 (3 workshops)
 11:45am - 12:00pm	BREAK (Transition to luncheon)
 12:00pm - 1:15pm	CONFERENCE LUNCHEON AND DIVERSITY AWARDS
 1:15pm - 1:30pm	BREAK (Transition to workshops)
 1:30pm - 2:45pm	WORKSHOPS SESSION #3 (3 workshops)