



DIVERSITY LEADERSHIP ALLIANCE
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“Ethics, Culture, and Leadership”

MARIANNE M. JENNINGS



Professor Marianne Jennings is an emeritus professor of legal and ethical studies in business from the W.P. Carey School of Business at Arizona State University, having retired in 2011 after 35 years of teaching there. She continues to teach graduate courses in business ethics at colleges around the country, and returned to ASU to teach graduate courses in late 2013.

During her tenure at ASU, she served in many different capacities: director of the Joan and David Lincoln Center for Applied Ethics (1995-1999); faculty director for the MBA Executive Program (2006-2007); associate dean (1986-1987); chair of the University Hearing Board (1995-2011); and faculty athletic representative to the NCAA and PAC-10 (1986-1987).

Professor Jennings earned her undergraduate degree in finance and her J. D. from Brigham Young University. Her internships were with the Federal Public Defender and U.S. Attorney in Nevada, and she has done consulting work for law firms, businesses and professional groups including AES, Boeing, Dial Corporation, Mattel, Motorola, CFA Institute, Southern California Edison, the Arizona Auditor General, the Cities of Phoenix, Mesa, and Tucson, the Institute of Internal Auditors, Coca-Cola, DuPont, Blue Cross Blue Shield, Motorola, Mattel, Pepsi, Hy-Vee Foods, IBM, Bell Helicopter, Amgen, Raytheon, and VIAD.

Professor Jennings has authored hundreds of articles in academic, professional and trade journals. Currently she has six textbooks and monographs in circulation. The eighth edition of her textbook, *Case Studies in Business Ethics*, and the tenth edition of her textbook, *Business: Its Legal, Ethical and Global Environment* will be published in January 2014. Her first textbook, *Real Estate Law*, had its tenth edition published in January 2013. She was added as a co-author to *Anderson's Business and the Legal Environment* in 1997, a text whose 22nd edition was published in January 2013. Her book, *Business Strategy for the Political Arena*, was selected in 1985 by *Library Journal* as one of its recommended books in business/government relations. *A Business Tale: A Story of Ethics, Choices, Success, and a Very Large Rabbit*, a fable about business ethics, was chosen by *Library Journal* in 2004 as its business book of the year. *A Business Tale* was also a finalist for two other literary awards in 2004. In 2000 her book on corporate governance was published by the New York Times MBA Pocket Series. Professor Jennings' book on long-term success, *Building a Business Through Good Times and Bad: Lessons from Fifteen Companies, Each With a Century of Dividends*, was published in October 2002 and has been used by Booz, Allen, Hamilton for its work on business longevity. Her book on organizational ethical culture, *The Seven Signs of Ethical Collapse* was published by St. Martin's Press and continues to be used by many organizations as a framework for assessing culture. Her books have been translated into five languages. Her latest book, *Somewhere Between Ezekiel and Miss Havisham*, a book of essays on grief, was published in 2012.

Her columns have been syndicated around the country, and her work has appeared in the *Wall Street Journal*, the *Chicago Tribune*, the *New York Times*, *Washington Post*, and *Reader's Digest*. A collection of her essays, *Nobody Fixes Real Carrot Sticks Anymore*, first published in 1994 is still being published. She was given an Arizona Press Club award in 1994 for her work as a feature

columnist. She has been a commentator on business issues on All Things Considered for National Public Radio.

She has conducted more than 500 workshops and seminars in the areas of business, personal, government, legal, academic and professional ethics. She has been named professor of the year in the College of Business in 1981, 1987, 2000, and 2010 and was the recipient of a Burlington Northern teaching excellence award in 1985. In 1999, she was given best article awards by the Academy of Legal Studies in Business and the Association for Government Accountants. She was given best article awards by the Institute of Internal Auditors and Association of Government Accountants in 2001 and 2004. She was been a Dean's Council of 100 Distinguished Scholar from 1995-2011. In 2000, the Association of Government Accountants inducted her into its Speakers Hall of Fame. In 2005, she was named an All-Star Speaker by the Institute of Internal Auditors. In 2006, her article, "Ethics and Investment Management: True Reform," was selected by the United Kingdom's *Emerald Management Review* from 15,000 articles in 400 journals as one of the top 50 articles in 2005. She was named one of the Top 100 Thought Leaders by Trust Across America in 2010. In 2012 she was named one of the 100 Most Influential People in Business Ethics by Ethisphere magazine. In 2014, the Society of Corporate Compliance and Ethics honored her with its Outstanding Article award for her piece, "Ethics and Financial Markets: The Role of the Analyst."

She is a contributing editor for the *Real Estate Law Journal*, *New Perspectives*, *The Smart Manager*, and the *Corporate Finance Review*. She served on the Board of Editors for the *Financial Analysts Journal* from 2007-2012. She served as editor-in-chief of the *Journal of Legal Studies Education* during 2003-2004. During 1984-85, she served as then-Governor Bruce Babbitt's appointee to the Arizona Corporation Commission. In 1999 she was appointed by Governor Jane Dee Hull to the Arizona Commission on Character. From 1986-87, she served as ASU's faculty athletic representative to the NCAA and PAC-10. From 1999-2009 she served as president of the Arizona Association of Scholars.

She is a member of twelve professional organizations, including the State Bar of Arizona, and has served on four boards of directors, including Arizona Public Service (now Pinnacle West Capital) (1987-2000), Zealous Capital Corporation, and the Center for Children with Chronic Illness and Disability at the University of Minnesota. She served as chair of the Bonneville International Advisory Board for KHTC/KIDR from 1994-1997 and was a weekly commentator on KGLE during 1998. She was appointed to the board of advisers for the Institute of Nuclear Power Operators in 2004. She has appeared on *CNBC*, *CBS This Morning*, the *Today Show*, and *CBS Evening News*.

Personal: Married since 1976 to Terry H. Jennings, Maricopa County Attorney's Office Deputy County Attorney; five children: Sarah, Sam, and John, and the late Claire and Hannah Jennings.