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Ken Beyersdorf joined Dale Carnegie & Associates in 1994 as a Territory Manager. In 1997 he was in the top 1% of all salespeople worldwide for production. In 1999, he became the Franchise Owner of Premier Training, Inc., the local provider of Dale Carnegie Training® in Tucson and Southern Arizona. In 2009, Ken partnered with Dale Carnegie Training in Phoenix managing both organizations and in 2012 acquired the Phoenix Franchise, creating a statewide franchise.

In 2002 and 2004, his franchise was among the top 10% of franchises worldwide recognized for achieving The Presidents Award for their percentage of business growth and instructional performance. In fiscal 2007, his Franchise ranked in the top 10 in North America for market penetration.

Ken is a certified Instructor of Dale Carnegie Training® in Leadership, Selling Skills, High Impact Presentations, Interpersonal Skills, Team Building, and Management. In addition, he facilitates customized workshops and various seminars, assisting organizations in creating, meeting and exceeding their strategic goals and visions.

Ken lives in Tucson, Arizona with his wife, Marcie. They have three sons, Ryan a Business Analyst, Chase employed in the insurance industry and Alec a Junior in College.