

DIALOGUE Our Voices Make a Difference!



16th Annual Diversity
Conference and Awards
Luncheon

Friday, November 3rd 8am-3pm/ Sheraton, Downtown Phoenix
340 North 3rd Street, Phoenix. AZ 85004

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Friday, November 3rd /
Sheraton, Downtown Phoenix

2017 PARTNERSHIP OPPORTUNITIES

2017 CONFERENCE THEME

Dialogue, OUR Voices Make a Difference will be a safe place to have a meaningful conversation and bring a balanced perspective to current local, global and community challenges. This conference will explore how unique experiences sets ones values and frames the lenses through which we perceive people, issues and objectives.

DLA VISION

Our vision is to create an inclusive community where each person is equally respected and empowered.

ABOUT DLA

Diversity Leadership Alliance guides Leaders in the transformation of culture to build an inclusive Community where each person is equally respected and empowered.

Since 2001, DLA has been working to transform the culture of Arizona and cultivate an inclusive community. Founded by a small group of local community and corporate leaders, DLA is one of the premiere Diversity Education organizations in the country, recognized and highly regarded by internationally known diversity thought leaders. Operating as a 501c3, DLA offers a range of strategic learning and engagement opportunities for business and community leaders.

KEY STRATEGIES & PROGRAMS

WORKSHOPS - Monthly workshops, with attendance averaging over 100 plus attendees per month, feature world-class diversity practice leaders who promote leadership skills and educate attendees on a wide variety of topics. Participants gain valuable tools and information that can be implemented in their organizations and community.

DIVERSITY CONFERENCE

This year, we are proud to be celebrating our 16th Year. The conference will be held on Friday, November 3rd at the Sheraton, Downtown Phoenix Arizona. New this year we will be selecting one outstanding Youth Inclusion Leader. This up and coming advocate under the age of thirty, will be recognized for their outstanding community involvement alongside our three Diversity leader recipients.

YOUTH LEADERSHIP ACADEMY

The Youth Leadership Academy, geared towards Phoenix area high school students, is designed to assist students transitioning from school to work, as well as provide them with tools and resources to help build leadership skills. Students also receive resources, funding and guidance to help them pursue Higher Education.

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2017 ANNUAL CONFERENCE PARTNERSHIP LEVELS

CHAMPION PARTNER / \$20,000 (2 available)

- Premiere placement of company logo on ALL printed/communication materials
- Speaking opportunity at podium for company Executive
- Podium recognition throughout event
- Full-page ad in DLA event program booklet
- Logo recognition on event Power Point presentation
- Company logo on DLA website with hyper-link to company site
- (3) Reserved tables of 10 seats including company table tent
- (30) Tickets for conference attendees

PARTNER / \$10,000 (5 available)

- Podium recognition at event
- Inclusion of company logo on selected printed or electronic promotional items
- Half page ad in event program booklet
- Logo recognition on event Power Point presentation
- Company logo on DLA website with hyper-link to company site
- (2) Reserved tables of 10 seats including company table tent
- (20) Tickets for the full conference

ADVOCATE PARTNER / \$5,000 (10 available)

- Podium recognition at event
- Company name on selected printed or electronic promotional items
- Quarter page ad in DLA event program booklet
- Logo recognition on event Power Point presentation
- (1) Reserved table of 10 seats including company table tent
- (10) Tickets for conference attendees

SUPPORTER PARTNER / \$3,000 (10 available)

- Acknowledgment in event program booklet
- Name recognition on the event Power Point presentation
- (1) Reserved table of 10 seats including company table tent
- (10) Tickets for conference attendees

FRIEND OF DLA / \$1,000 (Unlimited Friendships)

FRIEND OF DLA / \$1,000

- (1) Reserved table of 10 seats including company table tent
- (10) Tickets for conference attendee

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2017 DLA DIVERSITY & INCLUSION AWARDS

In 2017, DLA will celebrate and recognize Arizona individuals and companies that lead by example, creating an inclusive environment that enhances and strengthens the community. Nominees must have operations in the State of Arizona.

Nominations will be open on Monday, August 7th 2017. All nominations must be received by Diversity Leadership Alliance no later than Monday, October 3rd 2017 by 5:00 p.m. Winners will be announced at the Annual Diversity Leadership Alliance Conference luncheon on Friday, November 3rd 2017.

AWARD CATEGORIES:

1. Youth Inclusion Leader (<30 years of age) **NEW IN 2017**
2. Diversity Leader (2 individuals)
3. Inclusive Workplace - Community (Not for Profit)
4. Inclusive Workplace - Small Business (< 250 employees)
5. Inclusive Workplace - Large Business (> 250 employees)

2016 DLA AWARD RECIPIENTS:



INCLUSIVE WORKPLACE NON-PROFIT
The Coalition of Blacks Against Breast Cancer



INCLUSIVE WORKPLACE - SMALL COMPANY
Perkins Coie Law Firm



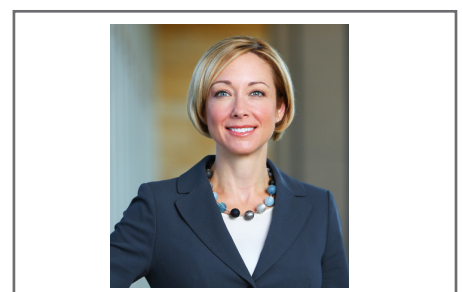
INCLUSIVE WORKPLACE - LARGE COMPANY
GoDaddy



Diversity Leader
DR. MATTHEW WHITAKER
Whitaker Group



Diversity Leader
ELIZABETH "LIZ" ARCHULETA
Coconino County Board of Supervisors



Diversity Leader
DR. CONSTANCE ST. GERMAIN
University of Phoenix

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16TH ANNUAL CONFERENCE PARTNERSHIP FORM

DIVERSITY LEADERSHIP ALLIANCE

Complete and attach to email: leadership@diversityleadershipalliance.net

Company Name: _____

Address: _____

Primary Contact (Name & Title): _____

Phone: _____ Fax: _____

Email: _____

Secondary Contact (Name & Title): _____

Phone: _____ Fax: _____

Email: _____

To learn more about our Conference Partnership, please contact the following:

Joanna de'Shay at leadership@diversityleadershipalliance.org or by phone 602-402-7771

Marion Kelly, Co-Chair at kelly.marion@mayo.edu or by phone at 602-695-3059

2017 ANNUAL DIVERSITY CONFERENCE PARTNERSHIP OPPORTUNITIES

SELECT LEVEL OF PARTNERSHIP:

- ___ \$20,000 CHAMPION PARTNER LEVEL
- ___ \$10,000 PARTNER SPONSOR LEVEL
- ___ \$ 5,000 ADVOCATE PARTNER LEVEL
- ___ \$ 3,000 SUPPORTER PARTNER LEVEL
- ___ \$ 1,000 FRIEND OF DLA LEVEL

Additional Support of SCHOLARSHIPS in the amount of \$ _____

Your total partnership contribution: \$ _____

Authorized by (PRINT NAME): _____

Signature: _____ Date: _____

Make check or money order payable to:

Diversity Leadership Alliance, 13835 N. Tatum Blvd., Ste. 9-457, Phoenix, AZ 85032-5582




(Federal Tax Identification #: 20-2260284)

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CONFERENCE AGENDA AT-A-GLANCE

 7:00am - 7:50am	REGISTRATION, CONTINENTAL BREAKFAST & NETWORKING
 8:00am - 8:50am	OPENING CEREMONY, WELCOME, LOGISTICS, YOUTH SPEAKER
 8:50am - 9:00am	BREAK (Transition to workshops)
 9:00am - 10:15am	WORKSHOPS SESSION #1 (3 workshops)
 10:30am - 11:45am	WORKSHOPS SESSION #2 (3 workshops)
 11:45am - 12:00pm	BREAK (Transition to luncheon)
 12:00pm - 1:15pm	CONFERENCE LUNCHEON AND DIVERSITY AWARDS
 1:15pm - 1:30pm	BREAK (Transition to workshops)
 1:30pm - 2:45pm	WORKSHOPS SESSION #3 (3 workshops)